



FLOWER POWER MAKES AN IMPACT

WHEN five Sheffield businesswomen met on a social networking night out they had no idea that they would end up pooling their talents to produce a floral-themed fashion show in aid of charity at the annual Art in the Gardens event next month.

Floral artist Wendy Carlton, photographer Tracey Welch, eco-couture designer Elizabeth Edwards, florist Sarah Turpin of flowersforlaura.com and journalist and media consultant Cheryl Galsworthy are staging the event to raise funds for the Parent's Association of Children with Tumours and Leukaemia (PACT).

Wendy's art will be displayed on easels either side of the catwalk. Models wearing Elizabeth's eco-couture clothes 'with a floral twist' will carry bouquets created by Sarah.

"Everyone has played a key role and we hope people will enjoy the show and help us make a Floral ImPACT!" said Cheryl.

Sarah's daughter Laura died of Acute Myeloid Leukaemia in April last year at just 19-weeks-old – a tragedy that is the catalyst for the show. Cheryl added: "As we got to know Sarah we learnt Laura died just days after diagnosis and we were all very moved. Sarah told us about the excellent support given by PACT to the families of children undergoing lengthy cancer treatment, many who have travelled hundreds of miles and enjoy a 'home from home' at PACT House."

Sarah, a PACT trustee, launched her floristry business in her daughter's name nearly a year ago and gives ten per cent of money from all orders to the charity. The Floral ImPACT fashion show at the Botanical Gardens event on 6 and 7 September is to boost PACT funds through the sale of raffle tickets and to raise awareness of the charity's work. All profits from this year's event will go direct to PACT.